



Fundraising **expertise** for all of Iowa

A **NEW PROFESSIONAL DEVELOPMENT RESOURCE** IN DES MOINES, DESIGNED TO BUILD EXPERT FUNDRAISERS AND NONPROFIT PROFESSIONALS.

PEOPLE WRONGLY ASSUME THAT IF YOU CAN ASK FOR MONEY OR SELL SOMETHING, YOU CAN BE A FUNDRAISER. AND UNLIKE THE ENGINEERING OR THE FINANCE SECTORS, THERE ARE FEW FORMAL UNDERGRADUATE AND GRADUATE PROGRAMS ON THE TOPIC.

THE REALITY IS THAT THERE IS A CONSIDERABLE AMOUNT OF **PHILOSOPHICAL, SCIENTIFIC, AND EXPERIENTIAL KNOWLEDGE** THAT NEEDS TO BE OBTAINED TO BECOME A COMPETENT, SUSTAINABLE, AND LUCRATIVE FUNDRAISER.

BY OFFERING A **FULL 24 MONTH CURRICULUM**, THE DES MOINES FUNDRAISING INSTITUTE IS FILLING THE FUNDRAISING GAP AND ELEVATING THE NEXT GENERATION OF FUNDRAISING PROFESSIONALS.

UPCOMING COURSES

FOUNDATIONS OF FUNDRAISING I

MONDAY | NOVEMBER 19TH

10AM-2PM | \$40

LUNCH & PARKING INCLUDED

FOUNDATIONS OF FUNDRAISING II

WEDNESDAY | DECEMBER 12TH

10AM-2PM | \$40

LUNCH & PARKING INCLUDED

**2019 SCHEDULE
JUST ANNOUNCED!**
FIND ALL THE DETAILS AT
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